



Cody Pellatiro

Product Designer

Portfolio | codymadethis.xyz

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Education

San Francisco State University

Dec 2016 – May 2018

Bachelor of Applied Science – Visual Design

Fullerton College

Aug 2012 – Aug 2016

Associates Degree – Graphic Arts

Skills

Soft

Product Design (0-1)

Design Systems

User Research & Testing

Hot Wheel Enthusiast

Tech Stack

Figma

Cursor

Variant

Languages

English :D

HTML/CSS

Experience

Best Egg | Product Designer

Current Role

Designing across key initiatives for our core product funnel, working along side key stakeholders.

Championing best in class craft and execution across the org.

Autograph | Design Manager

Apr 2023 – Jan 2025

Led a cross-functional design team delivering features across Web2 and Web3 in a consumer-facing environment. Partnered with engineering and product to ensure consistent UX across decentralized and traditional systems.

Blockchain.com | Sr. Product Designer

Oct 2021 – Jan 2023

Owned end-to-end design across brokerage, custodial wallets, NFTs, banking, and payment rails. Focused on crafting intuitive experiences for users with varying levels of crypto familiarity.

Brave | UX Designer

Feb 2020 – Oct 2021

Designed UX and interactions for Brave Rewards. Led research, flows, wireframes, and final UI through to engineering handoff, focusing on clarity, trust, and user engagement.

HPN | Lead Designer

May 2018 – Feb 2020

Oversaw UI/UX and brand design across two wellness brands. Led digital product design and supported marketing through social, packaging, and print assets for a cohesive brand experience.

